

AIPO SILVER 2023 IN BRIEF

WHAT'S NEW IN 2023? THE A.I.P.O. - Interregional Association of Olive Oil Producers of Verona is organising, with the partnership and shared intent of **Veronafiere Spa** and the Editorial Group "**L'Informatore Agrario**", in the period January-March 2023, the 20th "**SILVER AIPO**" International Olive Oil Competition, the 8th "**EVOO TOP WINNERS**" Award and, together with the participation in the XXI **SOL D'ORO EMISFERO NORD-GOLDEN SUN NORTHERN HEMISPHERE INTERNATIONAL COMPETITION** (Verona, 20 - 26 February 2023). Optimising the participation of companies, which, by registering for the Silver Aipo International Competition or the Sol d'Oro -Golden Sun International Competition, will automatically take part in both competitions.

WHAT ARE THE CATEGORIES OF THE SILVER AIPO COMPETITION?

Category 1 Extra virgin olive oil with PDO/PGI; **Category 2** ORGANIC EXTRA VIRGIN OLIVE OIL, **Category 3** MONOVARIETAL EXTRA VIRGIN OLIVE OIL, **Category 4** BLEND EXTRA VIRGIN OLIVE OIL, **Category 5** 8^a EVOO PREMIUM TOP WINNERS, **Category 6** AROMATISED Extra Virgin Olive Oil Condiments. Each category includes the three subgroups fruity light, medium and intense

HOW MANY BOTTLES TO TAKE PART AT THE TWO COMPETITIONS? No. 6 bottles for each participating sample.

BOTTLE CAPACITY? 500 ml (or bigger), if less capacity add the number of bottles needed to arrive at the required quantity.

HOW MUCH DOES IT COSTS? € 130.00/sample (+VAT) for samples arriving up to 13 February 2023 and therefore taking part in the two Competitions (Silver Aipo and Sol d'Oro); **€ 100.00/sample (+VAT)** for samples arriving from 14 February 2023 until 31 March 2023 and therefore taking part "ONLY" in the Silver Aipo Competition.

OPENING AND CLOSING COMPETITION REGISTRATION? From **01 January 2023 to 13 February 2023** to participate in the two Competitions (Silver Aipo and Sol d'Oro), samples may also arrive after 13 February 2023 and up to 31 March 2023, in which case the oils will only participate in the Silver Aipo International Olive Oil Competition

WHO GETS THE SILVER AIPO AWARD? will be proclaimed winner of each category (1, 2, 3, 4, 5 and 6) and for each subgroup (fruity light, medium and

intense) the winner who will reach the highest score in 100/100 to which will be awarded the **Grand Gold Drop "First Absolute"**.

WHO GETS THE QUALITY DROPS? will be recognized based on the score obtained the following types of Drops quality: **Bronze Drop** score between 70/100 and 79.99/100; **Silver Drop** score between 80/100 and 89.99/100; **Gold Drop** score between 90/100 and 100/100;

WHAT ADDITIONAL AWARDS ARE GIVEN? The following recognitions will also be awarded: Best extra virgin olive oil by Country of Origin; Best extra virgin olive oil by Region of Origin for the "ITALIAN" category; Best packaging.

SILVER AIPO ORGANOLEPTIC EVALUATION: will be sent by email to all producers who will request the organoleptic evaluation of their sample.

LABEL AND COLLAR "SELECTED COMPANY": may request the logo of the Competition with the wording " Selected Company "CONCORSO OLEARIO INTERNAZIONALE AIPO D'ARGENTO "AIPO SILVER INTERNATIONAL OIL COMPETITION" companies that have passed the first two stages of selection by the Panel of tasting, the secretariat will give notice. Cost of € 100 (i.e.) per reel or collar 500 pieces.

HIGH-DEFINITION LABEL OF PRIZES: the winning companies can request a high-definition file of the label showing the category of prize won (**Bronze Drop, Silver Drop, Gold Drop, Grand Gold Drop PRIMO ABSOLUTE**) to be printed and affixed on the label, collar, packaging or on their promotional material (brochures, website, media, press, social networks, etc.). Cost of a single label € 150.00; up to 2 labels € 120.00/each; more than 2 labels € 100.00/each.

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